

TURNING THE TIDE TOGETHER

see a snapshot of our collective impact



28
MILLION
BOTTLES
prevented from entering
Earth's oceans
in 2021^{**+2}

end to end, these bottles would stretch from New York City to Paris

delivering on our commitment to sustainability



COMMUNITIES AROUND THE WORLD EMPOWERED

with a path out of poverty by exchanging collected plastic for compensation

And we see the need to do more ...



2022 GOAL

COLLECT
90
MILLION
BOTTLES^{**+1}



that's enough plastic to stretch from the North Pole to the South pole

CORRECT VISION WITH POSITIVE ENVIRONMENTAL IMPACT

COOPERVISION PLASTIC NEUTRAL BRANDS

Our Plastic Neutrality Dashboard provides a snapshot of how much plastic waste we've prevented from entering the ocean in collaboration with Plastic Bank®

See our [dashboard](#) for an interactive map of the communities we've impacted to date.

*Plastic Bank uses 1 kg of plastic to equal 50 bottles.

¹Net plastic neutrality is established by purchasing credits from Plastic Bank. A credit represents the collection and conversion of one kilogram of plastic that may reach or be destined for waterways. CooperVision purchases credits equal to the weight of plastic in participating brand orders in a specified time period. Plastic in participating brand plastic is determined by the weight of plastic in the blister, the lens, and the secondary package, including laminates, adhesives, and auxiliary inputs (e.g., ink).

²Participating brand orders is defined as orders and includes sphere, 1 day toric, and multifocal product sold and distributed by CooperVision.

References:
1. CVI data on file, 2022 for a complete list of participating brands by country. Anticipated total bottles as derived through Plastic Bank's impact dashboard during 2022 calendar year.
2. CVI data on file, 2022 for a complete list of participating brands by country. Total bottles as derived through Plastic Bank's impact dashboard through as of 12/31/2021.