

# Proclear®

## 1 day

Social Media & Email Ideas



CooperVision™

# POST IDEAS

facebook

FREE TRIAL! CooperVision is giving a free trial of Proclear 1 day lenses for new customers. Proclear's groundbreaking PC Hydration Technology allows lenses to stay 96% hydrated even after 12 hours of wear. Call today for a fitting!

FREE TRIAL OF PROCLEAR 1 DAY LENSES! CooperVision is giving a free trial of Proclear 1 Day – the 1 day lens that stays 96% hydrated even after 12 hours of wear– for all new customers. Call us today!

FREE TRIAL OF PROCLEAR 1 DAY LENSES! CooperVision's 1 day lens that stays 96% hydrated even after 12 hours of wear. Call us today!

FREE PROCLEAR 1 DAY CONTACTS! Believe your eyes, CooperVision is giving a free trial of their most comfortable 1 day lenses to all new customers. Call today for a fitting!

TRY PROCLEAR 1 DAY LENSES FREE! The level of moisture in these 1 day lenses must be experienced to be believed – stays 96% hydrated even after 12 hours of wear! New customers, call today to start your free trial!

FREE TRIAL – FDA RECOGNIZED PROCLEAR 1 DAY LENSES! Try out the 1 day lenses the FDA proclaimed as providing improved comfort for those who experience dryness compared to other 1 day lenses. Call us today for a fitting!

CALLING ALL NIGHT OWLS, WORKAHOLICS, ALLERGY SUFFERERS! Free trial of CooperVision's Proclear 1 day lenses – stay 96% hydrated even after 12 hours of wear! Call us today!

## POST IDEAS



FREE TRIAL OF #PROCLEAR – @CooperVision's 1 day lens that stays 96% hydrated even after 12 hours of wear! Call us today!

FREE #PROCLEAR 1 DAY LENSES! The level of moisture in these 1 day lenses must be tried to be believed! New customers, call today!

Calling all allergy sufferers! FREE TRIAL OF #PROCLEAR LENSES - the 1 day lens that stays hydrated even after 12 hours of wear! Call today!

SEE THE DIFFERENCE FOR YOURSELF! Free trial of #ProcLEAR 1 day, the lens that stays 96% hydrated even after 12 hours of wear! Call us today!

Seeing is believing! So see for yourself with a FREE TRIAL OF @COOPERVISION'S #PROCLEAR 1 DAY LENSES – call us today!

FDA RECOGNIZES @COOPERVISION #PROCLEAR 1 DAY for an improved level of comfort in relation to dryness. Call us today for a FREE TRIAL!

TRY #PROCLEAR 1 DAY LENSES FREE! The level of moisture in these 1-day lenses must be experienced to be believed. Call us today!

@CooperVision's giving a FREE TRIAL OF #PROCLEAR 1 DAY LENSES! (1 day lenses stay 96% hydrated even after 12 hours of wear) Call us today!

ALLERGY SUFFERERS- PUT AWAY YOUR GLASSES! @CooperVision's giving a FREE TRIAL of the incredibly moist #ProcLEAR 1 day lenses. Call us today!

# EMAIL IDEAS



**Header:** Announcing a free trial of CooperVision Proclear 1 Day lenses

Dear Ms. Jones,

**Bold**

It's that time of year again. No, not the holiday season – allergy season. In celebration, CooperVision is giving a free trial of their Proclear 1 day lenses. Not only do these lenses stay 96% hydrated even after 12 hours of wear, but they are also recognized by the FDA for improved comfort in relation to dryness, something every allergy sufferer can appreciate! Call us today for a fitting and we'll help get you through the season.

**Soft**

We wanted to inform you CooperVision is giving a free trial of their Proclear 1 day lenses. These lenses are particularly special because, in addition to staying 96% hydrated even after 12 hours of wear, they are recognized by the FDA for improved comfort in relation to dryness. This can really help if you suffer from allergies. Call us today and we'll get you fitted with a free pair.

**Urgent**

CooperVision is giving away a FREE TRIAL of Proclear 1 day lenses! These lenses stay 96% hydrated even after 12 hours of wear. They are also recognized by the FDA for improved comfort in relation to dryness, something every allergy sufferer can appreciate! Don't miss out – call us today for a fitting!

**Straight**

We wanted to inform you CooperVision is giving a free trial of their Proclear 1 day lenses. These lenses produce a water barrier around the lens for an unsurpassed defense against deposits allowing for exceptional comfort even after 12 hours of wear. This can be particularly helpful if you suffer from allergies. Call us today and we'll get you fitted with a free pair.

Take care,

Dr. John Smith