

NEXT GENERATION

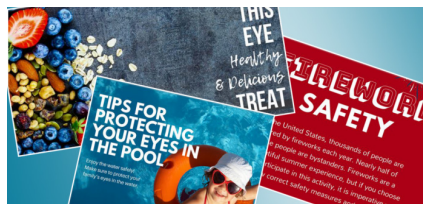
Patient Relationship Management

Leveraging our deep knowledge and experience in the eye care industry, we designed a state-of-the-art, eye care-exclusive patient messaging system, Prime NexusSM. Our smart, intuitive solution enables you to optimize appointment scheduling, increase patient retention and streamline office efficiencies—all key to growing today’s modern optometry practice.



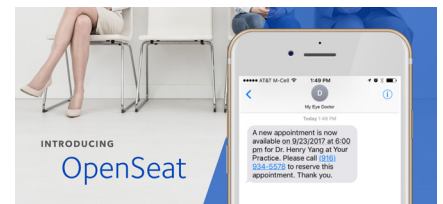
Keep your appointment book full

- Intelligent online appointment request system
- Automated email, text and voice appointment reminders
- Allow patients to easily post reviews to key sites
- Showcase reviews on your website



Stay top-of-mind and bring patients back into the office

- Timely recall email, text and voice messages
- Email & text post appointment patient surveys
- Turn-key & custom patient outreach email campaigns



Make your day about patients, not office admin

- Write-back appointment confirmations to your EHR
- Customizable patient health forms
- Easy schedule blocking functionality
- Post-appointment survey alerts
- Automated Rx-Ready messages
- Fill canceled appointment spots with OpenSeat

