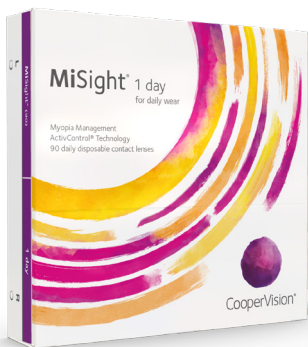




Why Single Vision Contacts Aren't Enough:

The Benefits of Switching Kids to MiSight® 1 day*

MiSight® 1 day corrects children's vision today and protects it for tomorrow — while strengthening your practice for the future.^{†1}

ADVANTAGES OF MISIGHT® 1 DAY

- ✓ **Proven to slow the progression of myopia,¹** reducing the lifetime risk of high myopia and associated eye health complications.²⁻⁵
- ✓ **Provides myopia control from day one,** giving parents immediate reassurance they're taking action.*
- ✓ **Helps maintain vision stability over time,** leading to fewer prescription increases and more predictable care.^{‡6}
- ✓ **Clear,^{§1,7} comfortable vision⁸** with a daily disposable lens parents love for convenience and hygiene.

LIMITATIONS OF SINGLE-VISION CONTACTS

- ✗ Designed only to correct vision—**no impact on slowing eye growth**, or parent concerns about long-term risks of progressive myopia.
- ✗ **May give a false sense of “good enough”** while underlying myopia worsens.
- ✗ Fail to mitigate future risk of complications associated with high myopia; increasing the likelihood of higher prescriptions or thicker glasses over time.²⁻⁵
- ✗ Potential for more frequent prescription changes, increasing frustration for families.

MISIGHT® 1 DAY: THE EASY ANSWER TO PATIENT LOYALTY AND PRACTICE GROWTH



MiSight® 1 day positions your practice as a leader in myopia management.

- Helping you build trust with families and differentiate your practice can lead to **stronger referrals from parents, siblings, and other providers.**
- Creates a long-term care pathway, ensuring **ongoing follow-ups and consistent patient engagement.**



Risks of not offering a contact lens treatment for myopia control.

- With **less differentiation** in a competitive market, parents may seek out other practices that do offer myopia control options.
- Fewer structured follow-ups mean **weaker patient touchpoints** and reduced retention.

Explore MiSight® QuickStart™ resources today to help you get started!



*Indications for use: MiSight® 1 day (omafilcon A) soft (hydrophilic) contact lenses for daily wear are indicated for the correction of myopic ametropia and for slowing the progression of myopia in children with non-diseased eyes, who at the initiation of treatment are 8–12 years of age and have a refraction of –0.75 to –4.00 diopters (spherical equivalent) with ≤ 0.75 diopters of astigmatism. The lens is to be discarded after each removal.

†ActivControl® Technology in MiSight® 1 day contact lenses corrects refractive error and slows myopia progression by 59% on average.

‡Fitted at 8–12 years of age at initiation of treatment.

§VA (LogMAR) > 6/6 (20/20) at all visits from dispensing to 6-year visit.

References:

1. Chamberlain P et al. A 3-year Randomized Clinical Trial of MiSight Lenses for Myopia Control. OVS. 2019; 96(8): 556–567. 2. Xu L et al. High myopia and glaucoma susceptibility, the Beijing Eye Study. Ophthalmology. 2007;114(2):216–20. 3. Flitcroft DJ. The complex interactions of retinal, optical and environmental factors in myopia aetiology. PRER 2013;31(6):622–60. 4. Younan C, et al. Myopia and incident cataract and cataract surgery: the blue mountains eye study. IVOs 2002;43(12):3625–3632. 5. Chen SJ, et al. Prevalence and associated risk factors of myopic maculopathy in elderly Chinese: the Shihpai eye study. IOVS 2012;53(8):4868–73. 6. Chamberlain P, Arumugam B, Jones D et al. Myopia Progression in Children wearing Dual-Focus Contact Lenses: 6-year findings. Optom Vis Sci 2020;97(E-abstract): 200038. 7. Chamberlain P, et al. Long-term Effect of Dual-focus Contact Lenses on Myopia Progression in Children: A 6-year Multicenter Clinical Trial. OVS 2022 Mar 1;99(3):204–212. 8. Sulley A et al, Wearer experience and subjective responses with dual focus compared to spherical, single vision soft contact lenses in children during a 3-year clinical trial. AAO 2019 Poster Presentation.

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