

# Experiencing presbyopia? Enter the latest era of freedom.<sup>1</sup>



**clariti**<sup>®</sup> 1 day  
multifocal 3 Add

If you have trouble with small fonts on your phone or reading menus in dim lighting, presbyopia may be to blame. Presbyopia begins around age 40 and causes you to lose the ability to focus on objects up closer.

Now, there is a way to help you see like you used to with clariti<sup>®</sup> 1 day multifocal 3 Add contact lenses.<sup>2</sup> These convenient daily disposable contact lenses give you the vision and all-day comfort you deserve at an amazingly affordable value.<sup>†2,3,4</sup>

## Other features you'll love:

- Easy to put in and take out<sup>4</sup>
- Built-in UV blocking\* filters harmful UVA and UVB rays
- Allows up to 3x the oxygen to reach your eye, which makes for white, bright eyes and a healthy lens wearing experience.<sup>‡5</sup>

**Call us today to see if clariti<sup>®</sup> 1 day multifocal 3 Add contact lenses are right for you.**

**\* WARNING:** UV-absorbing contact lenses are NOT substitutes for protective UV-absorbing eyewear such as UV-absorbing goggles or sunglasses because they do not completely cover the eye surrounding area. Persons should continue to use their protective UV-absorbing eyewear as directed.

**NOTE:** Long-term exposure to the UV radiation is one of the risk factors associated with cataracts. Exposure is based on a number of factors such as environmental conditions (altitude, geography, cloud cover) and personal factors (extent and nature of the outdoor activities). UV-absorbing contact lenses help provide protection against harmful UV radiation. However, clinical studies have not been done to demonstrate that wearing UV-absorbing contact lenses reduces the risk of developing cataracts or other eye disorders. Consult your Eye Care Practitioner for more information.

† Pricing is based on manufacturer's published MSRP and rebates as of 11/1/24.

‡ Based on manufacturers published data. clariti 1 day has Dk/t of 86. Compared to Proclear 1 day (Dk/t 28), 1-day Acuvue Moist (Dk/t 25.5), Dailies Aquacomfort Plus (Dk/t 26) and Biotrue ONEday (Dk/t 42).

## References:

1. CVI data on file 2020. YouGov Plc online consumer survey Nov/Dec 2019 in Germany, UK, Spain, Japan, USA. N=5,347 Contact Lens wearers ("consumers"), screened from total N=35,397 adults. Data weighted and representative of adults in each market (aged 18+).
2. CVI data on file, 2024. CVI data on file, 2020. Prospective, double-masked, bilateral, 1-week dispensing study with MyDay daily disposable multifocal; n=104 habitual MFCL wearers. CVI data on file 2021. Prospective, double-masked, bilateral, one-week dispensing study with clariti<sup>®</sup> 1 day multifocal 3 add; with ratings from 85 to 89 out of 100; n=90 habitual MFCL wearers.
3. CVI data on file 2021. Prospective, double-masked, bilateral, one-week dispensing study with clariti<sup>®</sup> 1 day multifocal 3 add; with ratings from 85 to 89 out of 100; n=90 habitual MFCL wearers.
4. CooperVision data on file, 2019. clariti<sup>®</sup> 1 day Wearer Experience Survey conducted online in U.S., n=298: sphere, toric or multifocal; habitual FRP, DD, and new wearers who purchased clariti<sup>®</sup> 1 day; strongly or somewhat agree.
5. Brennan NA. Beyond Flux: Total Corneal Oxygen Consumption as an Index of Corneal Oxygenation During Contact Lens Wear. Optom Vis Sci. 2005;82(6):467-472.