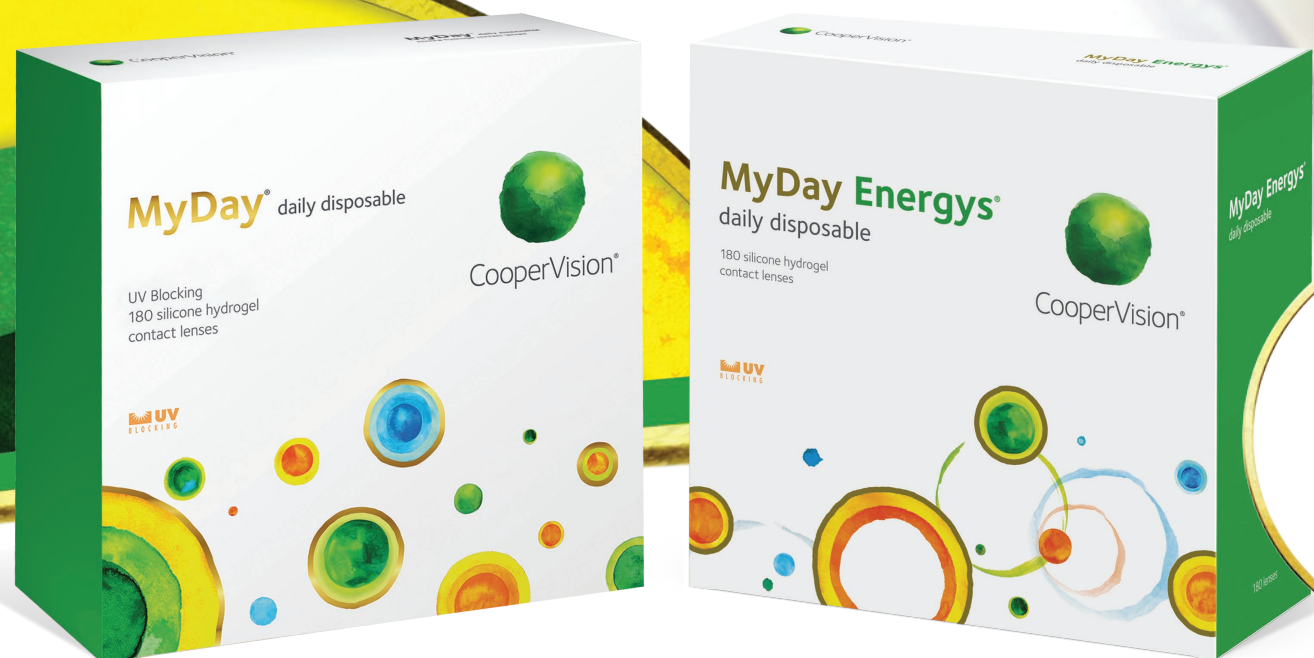


MyDay[®]

MADE FOR MORE

FEEL-GOOD MOMENTS

Now made with
MADE BETTER[™] innovation.*^{†1}



**NOW
IN 180
PACKS**

More performance.²

Delivering consistent comfort and dependable vision that holds up all day long, so you don't have to think about your contact lenses.²

More precision.³

Never one-size-fits-all, MyDay[®] is thoughtfully designed with precise options across a wide range—so you get a true match to your prescription.

More reasons to feel good about your lenses.

With MADE BETTER[™] innovation—intentional packaging-material choices and manufacturing improvements*^{†1}—MyDay[®] is made with less carbon.^{§^{‡4}}

Ask us to prescribe the MyDay[®] daily disposable that's best for you and take advantage of high-value rebates.[†]



* CooperVision's MADE BETTER[™] innovation program has introduced lower-carbon inputs with traceable sourcing—including ISCC PLUS-certified, lower-carbon plastic and lower-carbon aluminum—into the primary packaging of the MyDay[®] range of products. It also refers to process improvements that have reduced waste, improved energy efficiency, and lowered greenhouse gas emissions during production of the MyDay[®] range of products. Methods and verification information are available at cooper-vision.com/sustainability/methods. [†] Through its partnership with Plastic Bank, CooperVision[®] offsets a portion of its plastic footprint by funding the collection and recycling of plastic waste, equivalent in weight to the plastic used in participating soft contact lens products sold in participating countries, gathered within 30 miles of oceans or waterways in countries where Plastic Bank operates. Plastic weight is based on the total weight of plastic in the lens, blister and secondary packaging, including laminates, adhesives and auxiliary inputs (e.g., ink). This does not include plastic used during the manufacturing process. [‡] More precision fitting patients due to parameters available. [§] Results compare 2024 with a 2021 baseline. Full life cycle assessment has been conducted in accordance with ISO 14067 and verified through independent critical review from a cradle-to-grave basis, which covers all product stages from raw material extraction to end of life. Details on methodology and verification are available at cooper-vision.com/sustainability/methods. [¶] Carbon reduction[®] and/or "lower carbon" refer to a reduction in total greenhouse gas emissions, expressed as carbon dioxide equivalent (CO₂e). No carbon offsets are used. ^{††} Rebate values subject to change. Rebate valid for purchases through 12/31/26 subject to all rebate terms and conditions. See manufacturer's rebate form for more details.

References:

1. CVI data on file, 2023-2025. 2. CVI data on file, 2024. 3. CVI data on file, 2023. Based on prescription option combinations from available published sources (sph, cyl, axis, add) available across all daily disposable soft lenses in sph, toric and MF from CooperVision[®], Johnson & Johnson, Bausch + Lomb and Alcon in the US, July 2023. Cosmetic CLs not included. Multiple base curve variants not included. 4. CVI data on file, 2021-2025.

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