82% of ECPs worry that their pediatric patients will have significant eye health issues as they grow older, such as retinal detachment or glaucoma, due to the progression of their myopia.

Myopia is a growing problem—it's expected to affect more than 50% of the world's population by 2050.1

Give Children with Myopia a Brilliant Future

With the prevalence of childhood myopia on the rise, we conducted a global survey to find out how eye care professionals (ECPs) and the parents of children with myopia view the condition, the steps they're currently taking to manage it, and what strategies they'd be open to considering in order to slow its progression—so every child can shine, now and in the future.

But myopia can cause even bigger problems later in life.

92% agree that offering myopia management products is important, because they want to improve their pediatric patients’ future eye health.

84% would consider putting children with myopia into contact lenses that could help slow its progression.

With so much at stake, most ECPs recognize how serious the problem is, and want to do whatever they can to help:

While ECPs, on average, feel comfortable fitting myopes as young as 9 years old with contact lenses…

But not all parents are familiar with myopia, let alone how serious it can be:

And parents who would consider putting their children in contact lenses say they wouldn't be comfortable doing so until their children are 12 years old, on average.

ECPs agree it is important to slow myopia at an earlier age, so the sooner that children can be fitted for myopia management lenses, the better.

26% of parents of children with myopia don't know the term myopia.

Fortunately, once parents better understand the condition and how crucial it is to act quickly, the vast majority are open to solutions:

87% of parents are open to learning more about myopia management products like contact lenses, and most say it's important that those products be both:

After ECPs get parents up to speed on a myopia management program featuring MiSight® 1 day contact lenses, the majority of parents believe in the potential benefits:

81% of parents believe a program featuring MiSight® 1 day will make a positive difference in their child's future eye health.

76% of parents believe MiSight® 1 day is easy to use.

74% of parents believe MiSight® 1 day is safe for children as young as 8.

All figures, unless otherwise stated, are from Decision Analyst. Total sample size was 402 ECPs and 1,099 parents (in Canada, Spain, UK, Germany, Hong Kong, and Australia/New Zealand). Fieldwork was undertaken between August 13 and September 13, 2019. The survey was conducted online.

References