



plasticbank®

MyDay[®] daily disposable 90 silicone hydrogel contact lenses CooperVision[®]

CooperVision has partnered with Plastic Bank[®] to make the **MyDay[®]** daily disposable family of contact lenses net plastic neutral!¹

Wear high-performance contact lenses knowing you're making an impact on the environment by helping remove plastic from the ocean.²

SAVE UP TO \$200

You can also save up to **\$200** on an annual supply of **MyDay[®] daily disposable** contact lenses — an equivalent of removing up to **40** plastic bottles from the ocean.¹

Make a difference with your contact lens choice, and **ask us** about CooperVision's net plastic neutral lenses at your next visit.







1. clariti[®] 1 day / MyDay[®] daily disposable orders includes clariti[®] 1 day sphere, clariti[®] 1 day toric, and clariti[®] 1 day multifocal/ MyDay[®] daily disposable, MyDay[®] daily disposable toric, MyDay[®] daily disposable multifocal product sold and distributed by CooperVision in the U.S. Net plastic neutrality is established by purchasing credits from Plastic Bank. A credit represents the collection and conversion of one kilogram of plastic that may reach or be destined for waterways. CooperVision purchases credits equal to the weight of plastic in clariti® 1 day / MyDay® daily disposable orders in a specified time period. clariti® 1 day / MyDay[®] daily disposable plastic is determined by the weight of plastic in the blister, the lens, and the secondary package, including laminates, adhesives, and auxiliary inputs (e.g., ink).CVI Data on file, 2022. 2. CVI data on file 2021. clariti[®] 1 day CL Considerers Sustainability Research Survey, 205 U.S. consumers aged 16–35 years, Decision Analyst, April 2021. 87% of all contact lens considerers agree following exposure to net plastic neutrality description. ©2022 CooperVision 13401 07/22