CooperVision Celebrates Summer With #no2views Social Media Photo Contest

Date:

Monday, July 15, 2013

Pleasanton, Calif., July 9, 2013 – CooperVision, one of the world's leading manufacturers of soft contact lenses, invites fans to celebrate summer with its #no2views social media photo contest. During the next four weeks, CooperVision will announce a new summer theme on its Facebook page every Monday. Participants only need to post an image or photograph on Instagram that best describes their unique view of the theme and include the hashtag #no2views.

Fans can vote for their favorite image via CooperVision's Facebook page, and the entry with the most "likes" will win one of four weekly prizes including a movie night package, digital camera, professional photo shoot or $500 shopping spree, plus where applicable a six-month supply of CooperVision contact lenses. At the end of the contest, the four weekly winners will be posted on CooperVision's Facebook page, and the fans will vote for the most unique image overall. The grand prize winner will receive an iPad with Retina Display and where applicable a year's supply of CooperVision contact lenses.

The #no2views contest will run from July 8, 2013, to August 12, 2013, with winners announced Mondays, July 15, 22, 29, August 5, and the Grand Prize winner announced on August 12.

CooperVision is committed to crafting world-class contact lenses by listening closely to the needs of eye care professionals and contact lens wearers. The company's broad lens portfolio addresses these needs so the optimal lens can be fitted for each individual because no two eyes, no two days, no two patients and #no2views are ever the same.

For more information and to enter the contest, visit http://www.facebook.com/CooperVision [1].

About CooperVision

CooperVision, a unit of The Cooper Companies, Inc. (NYSE: COO), is one of the world's leading manufacturers of soft contact lenses. The Company produces a full array of frequent replacement and daily disposable contact lenses, all featuring advanced materials and optics. CooperVision has a strong heritage of solving the toughest vision challenges; such as astigmatism and presbyopia; and offers the most complete collection of spherical, toric and multifocal products available. Through a combination of innovative products and focused practitioner support, the company brings a refreshing perspective to the marketplace, thereby creating real advantages for customers and wearers. For more information, visit www.coopervision.com [2].

About The Cooper Companies

The Cooper Companies, Inc. ("Cooper") is a global medical device company publicly traded on the NYSE Euronext (NYSE:COO). Cooper is dedicated to being A Quality of Life Company™ with a focus on delivering shareholder value. Cooper operates through two business units, CooperVision and CooperSurgical. CooperVision brings a refreshing perspective on vision care with a commitment to crafting a wide range of high-quality products for contact lens wearers and providing focused practitioner support. CooperSurgical focuses on supplying women's health clinicians with market leading products and treatment options to improve the delivery of healthcare to women. Headquartered in Pleasanton, CA, Cooper has approximately 7,800 employees with products sold in over 100 countries. For more information, please visit www.coopercos.com [3].

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