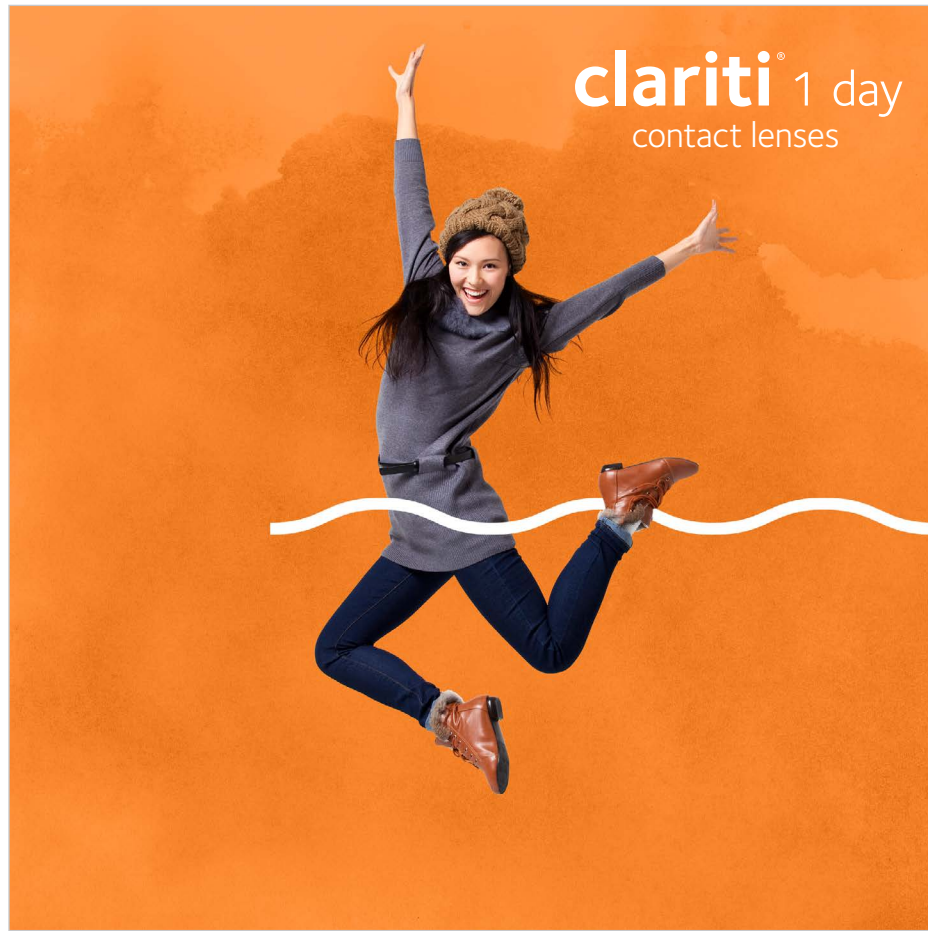


Social Posts: ECP-Patient



Post 1

Thinking about getting contact lenses for the first time? clariti® 1 day are the contact lenses for you. Convenient, comfortable, and affordable,¹ they deliver an easy transition into wearing contact lenses.² Ask us about making clariti® 1 day your first contact lens.

1 Based on 166 participating eye care professionals in a multi-national online survey, 2016. **2** Observational satisfaction survey involving 1718 patients (new lens wearers n=1091, refitted lens wearers n=627) who were fitted with clariti® 1 day.



Post 2

clariti® 1 day contact lenses don't just help provide clear vision,, but by wearing them you will also be making a positive impact on our environment.¹ clariti® 1day is the first net plastic neutral contact lens in the US, thanks to the manufacturer's partnership with Plastic Bank.² Ask us about clariti® 1 day to learn more.

1 CVI data on file 2021. clariti 1 day CL considerers sustainability research survey 205 US consumers aged 16-35 years, Decision Analyst, April 2021. 87% of all contact lens considerers agree following exposure to net plastic neutrality description. **2** Based on top 4 global contact lens manufacturers. CVI data on file, 2020. Sustainability report, clariti® 1 day in US.



Post 3

Getting adjusted to contacts as a new wearer might take time at first, but before you know it, it'll become second nature. Luckily, clariti® 1 day contact lenses offer an easy approach to lens-wearing. For information and tips on how to care for your new lenses, check out the New Wearers guide at the link below.

coopervision.com/wearers/new-wearer