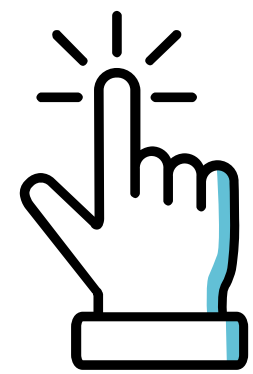


# ease at first sight

with clariti® 1 day contact lenses

## Thinking about getting contacts?

Thinking about getting contact lenses? Once you see how easy clariti® 1 day contact lenses are, you'll wonder how you ever went without them.



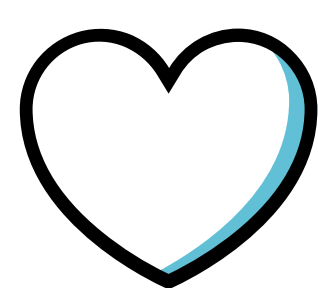
### Ease At First Sight

clariti® 1 day contact lenses are easy to use<sup>1</sup>. Put them in, enjoy a day of clear vision and comfort, and take them out at night.



### Convenience at First Sight

Since these daily disposable lenses are meant to be worn once, they offer a stress-free approach to lens-wearing.



### Comfort at First Sight

clariti® 1 day contact lenses are designed with WetLoc® Technology for built-in moisture to ensure all-day comfort<sup>5</sup>.



### Affordability at First Sight

clariti® 1 day offers a healthier lens-wearing experience<sup>6</sup> at an incredible everyday value<sup>7</sup>. New wearers can tap into more savings with a \$150 manufacturer rebate on an annual supply.



### Sustainability at First Sight

When you buy clariti® 1 day, you can do so knowing you're using a sustainable option. clariti® 1 day is the first net plastic neutral contact lens in the US thanks to the manufacturer's partnership with Plastic Bank<sup>8</sup>. For more information about this partnership, visit the Plastic Bank [website](#).



Overall, clariti® 1 day contact lenses offer convenience, comfort, affordability<sup>9</sup>, sustainability<sup>8</sup>, and, of course, ease at first sight. All things we can use a little more of in our lives.

During your annual exam, ask us about clariti® 1 day



1 Observational satisfaction survey involving 1718 patients (new lens wearers n=1091, refitted lens wearers n=627) who were fitted with clariti® 1 day: 87%, top 2 boxes -ease of handling very good or good. 2 Observational satisfaction survey involving a subset of hydrogel DD lens wearers who were refitted with clariti® 1 day: 90% top 2 boxes - comfort very good or good. 3 CVI data on file, 2020. Review performance from 11 soft toric CL studies that include MyDay® toric, Biofinity® toric, Avaira Vitality® toric and clariti® 1 day toric; n=391. 4 CVI data on file 2021. Prospective, double-masked, bilateral, one-week dispensing study with clariti® 1 day multifocal 3 add; with a rating of 93 out of 100; n=90 habitual MFCL wearers. 5 Manufacturer's quoted core water content. 6 When used and worn compliantly. 7 CVI data on file, 2020. prospective, double masked, bilateral, randomized cross-over dispensing 1-week study, with clariti® 1 day and 1-DAY ACUVUE® MOIST in FRP SiHy wearers. N=55; p<0.01. 8 clariti® 1 day is defined as orders and includes clariti® 1 day sphere, clariti® 1 day toric, and clariti® 1 day multifocal product sold & distributed by CooperVision in the US. Net plastic neutrality is established by purchasing credits from Plastic Bank. A credit represents the collection and conversion of one kilogram of plastic that may reach or be destined for waterways. CooperVision purchases credits equal to the weight of plastic in clariti® 1 day orders in a specified time period. clariti® 1 day plastic is determined by the weight of plastic in the blister, the lens, and the secondary package, including laminates, adhesives, and auxiliary inputs (e.g. ink). Based on top 4 global contact lens manufacturers. CVI data on file, 2020. Sustainability report, clariti® 1 day in US. 9 Based on 166 participating eye care professionals in a multi-national online survey, 2016.