**clariti 1 day Plastic Neutral Social Media Post for Contact Lens Considerers**

**[POST #1]**

94% of contact lens wearers agree that keeping plastic out of our oceans is important1—and so do we! That’s why we prescribe CooperVision clariti® 1 day, the first net plastic neutral contact lenses in the U.S.2 Ask us about them at your next appointment!

1 CVI data on file 2020. Decision Analyst online survey with 1-day soft CL wearers in US, n=304. Top 3 box on 7 point scale.

2 CVI data on file 2020. Sustainability report, clariti® 1 day in US. Based on top 4 global contact lens manufacturers.

**[POST #2]**

8 in 10 people considering wearing contact lenses say that having a net plastic neutral 1-day contact lens would make them feel better about using daily disposable contact lenses.1 Are you one of them? Ask us about CooperVision clariti® 1 day, the first net plastic neutral contact lens in the U.S.2

1 CVI data on file 2021. clariti® 1 day CL considerers sustainability research survey 205 US consumers aged 16-35 years, Decision Analyst, April 2021. 81% of all contact considerers agree.

2 CVI data on file 2020. Sustainability report, clariti® 1 day in US. Based on top 4 global contact lens manufacturers.

**[POST #3]**

If contact lenses could be environmentally friendly, would you try them? You’re not alone. 80% of people considering contact lenses said they would be more likely to start wearing them if there was a sustainable option.1 CooperVision clariti® 1 day is a sustainably manufactured daily disposable contact lens\* that has a positive impact on the environment2—and you can get them from our office!

\* Manufacturing facilities in Puerto Rico, Costa Rica, Spain, and the U.K.

1 CVI data on file 2021. clariti 1 day CL considerers sustainability research survey 205 US consumers aged 16-35 years, Decision Analyst, April 2021. 80% of all contact lens considerers agree.

2 CVI data on file 2021. clariti 1 day CL considerers sustainability research survey 205 US consumers aged 16-35 years, Decision Analyst, April 2021. 87% of all contact lens considerers agree following exposure to net plastic neutrality description.