

Making a difference for the planet with clariti® 1 day

clariti® 1 day is the first net plastic neutral contact lens¹ in the U.S. How does this work?



CooperVision® established a **partnership with Plastic Bank®¹**, a social enterprise committed to **reducing ocean-bound plastic** through the collection, processing, and reuse of general plastic waste.

The plastic content of each box of clariti® 1 day was examined, including the blisters, the lenses, and secondary packaging, including laminates, adhesives, and even the ink used to print on the boxes.



You prescribe clariti® 1 day, providing your patient with the **healthiest lens material²**, excellent visual acuity³, and **everyday value⁴**. Your patient takes home an annual supply.

Plastic Bank® collectors remove from their coastal communities an amount of plastic equal to the weight of the plastic contained in those boxes of clariti® 1 day—making the lenses **net plastic neutral**.



Collectors receive a premium for the plastic collected that helps them provide basic family necessities.



You and your patients can rest assured that clariti® 1 day lenses are **good for their eyes** and offer a **brighter future** for our planet.



For more information, visit clariti.coopervision.com



1. CVI data on file 2020. Sustainability report, clariti® 1 day in U.S.. Based on top 4 global contact lens manufacturers.

2. Orsborn G, Dumbleton K. Eye Care Professionals' Perceptions of the Benefits of Daily Disposable Silicone Hydrogel Contact Lenses, Contact Lens and Anterior Eye; 42 (2019) 4:373-379. CVI data on file 2018. Survey results of ECPs in US, UK and Japan, n=300.

3. CVI data on file 2019. Randomised, double-masked, crossover study, habitual CL wearers fitted with Biofinity (N=55) for 1/12 then clariti® 1 day (N=51) for 1/52. VA on dispensing and 1-week follow up.

4. CVI data on file 2020. prospective, double masked, bilateral, randomized cross-over dispensing 1-week study, with clariti® 1 day and 1-DAY ACUVUE® MOIST in FRP SiHy wearers. N=55; p<0.01.

Warning: Do not expose contact lenses to water while wearing them.