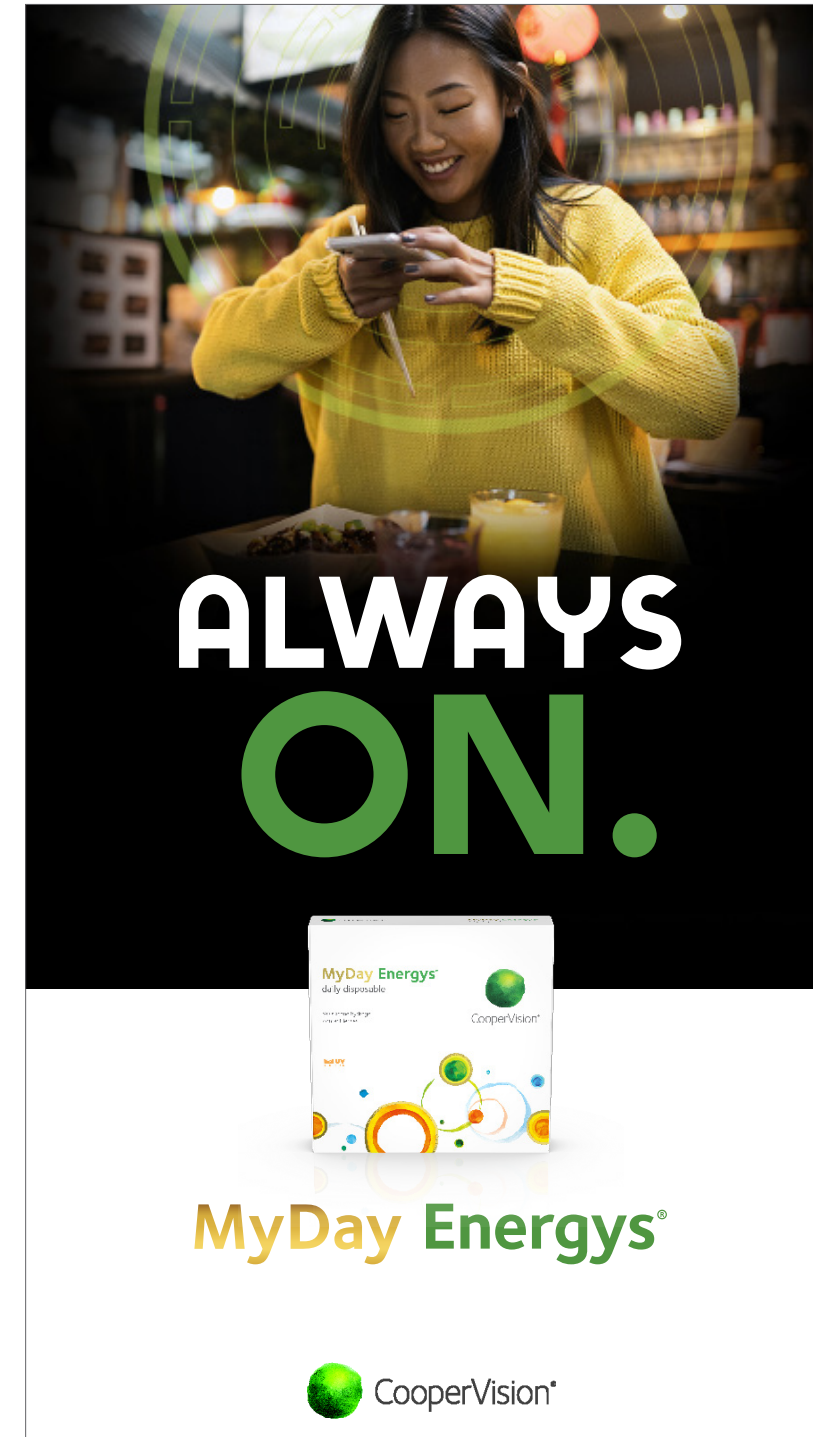


SOCIAL POST 1 : MyDay Energys®



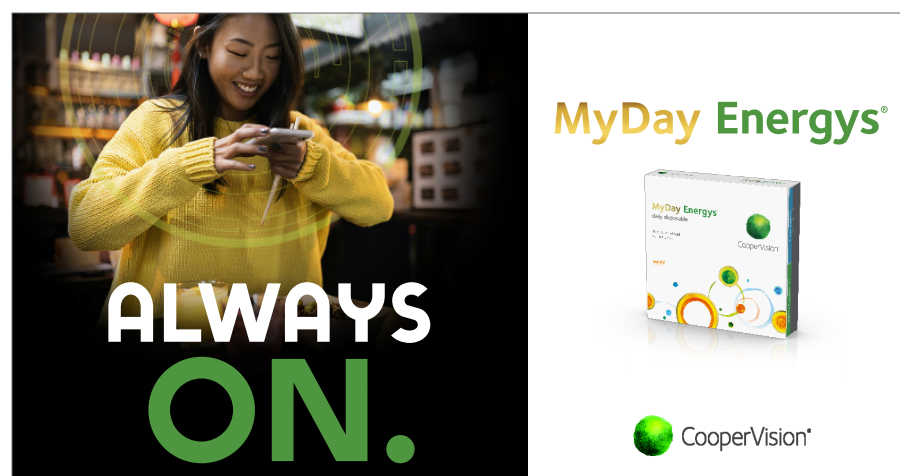
1080X1080

Phones, tablets and laptops; morning, noon and night. We're all on, all the time. Now, there's a contact lens with the technology and comfort to take them all on: MyDay Energys® daily disposable contact lenses. They're designed to help with the tiredness and dryness associated with digital eye strain. Ask us if MyDay Energys® could be right for you today!



1080X1920

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1200X627

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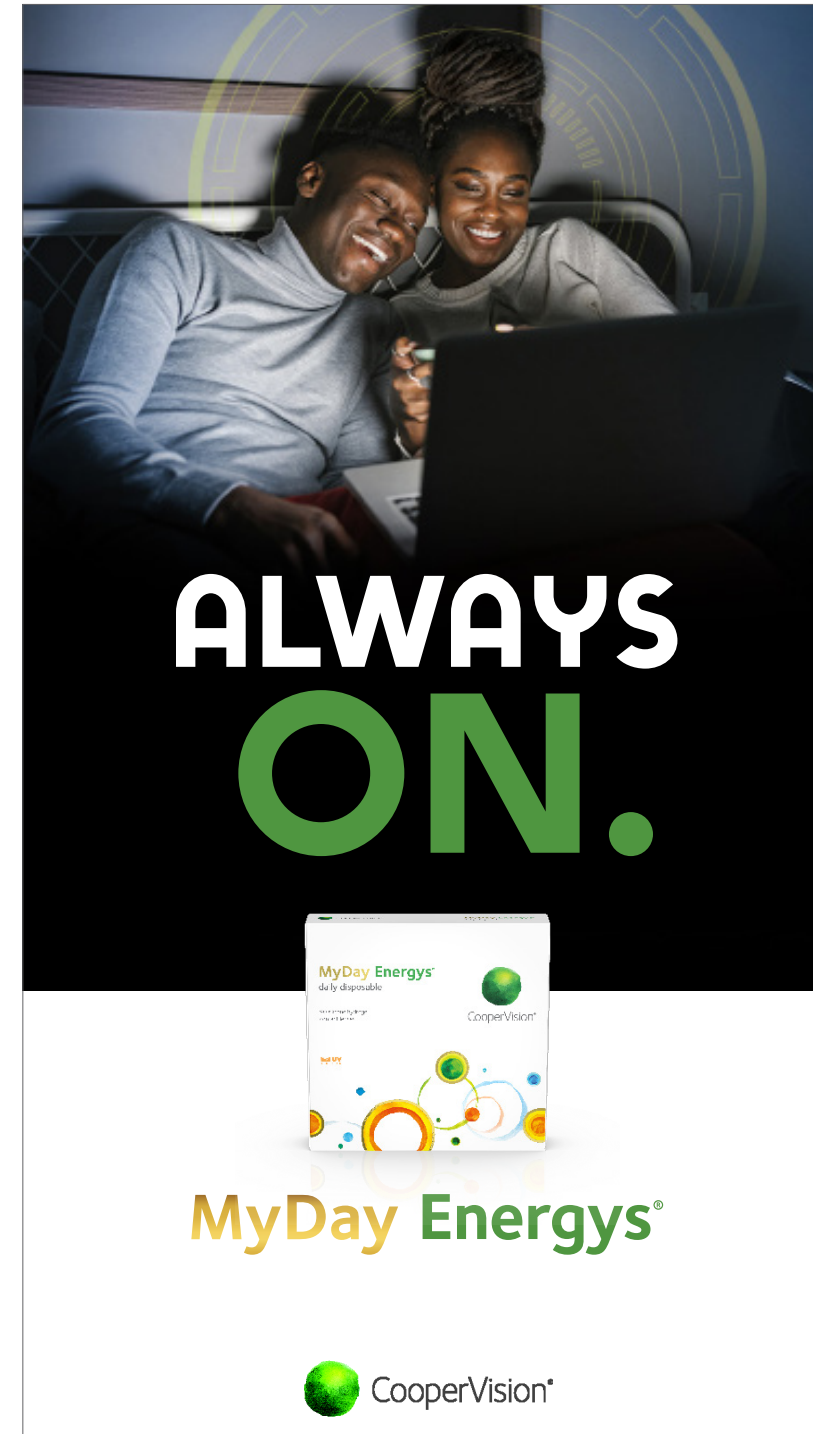
SOCIAL POST 2 : MyDay Energys®



1080X1080

Phones, tablets and laptops; morning, noon and night. We're all on, all the time. Adults spend an average of 11 hours per day on digital devices.¹ MyDay Energys® contact lenses are designed to help your eyes with two common symptoms associated with digital eye strain, eye tiredness and dryness. Ask us if MyDay Energys® could be right for you today!

1. The Nielsen Company, The Nielsen TotalAudience Report, Time Flies: U.S. Adults NowSpend Nearly Half a Day Interacting with Media (nielson.com).



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